

## **ABOUT NASSCOM FOUNDATION**

Established in 2001, nasscom foundation has been witness to the transformative power of technology for over 20 years. Part of the nasscom ecosystem, we are the only neutral not-for-profit organization representing the Indian tech industry. We remain rooted to our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it the most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology. We have five key areas of intervention - Digital Literacy, Skilling and Employability, Women Entrepreneurship, Scaling Social Innovation, and Empowering NGO Ecosystem.

At nasscom foundation, we are committed to enriching lives by providing equitable opportunities for marginalized groups through skill development training programs and aiming at building a skilled workforce for India's growing economy.

## **ABOUT THE PROJECT**

### **Women Entrepreneurship Program**

Nasscom Foundation's flagship initiative under the Women Entrepreneurship Platform (WEP) offers to support rural women entrepreneurs through a transformative journey, enhancing their productivity, enabling access to finance, encouraging digital adoption, and supporting formalization for women artisans in Karnataka. The most promising entrepreneurs will be rewarded for their growth and impact at the culmination of the initiative, serving as role models to inspire and uplift other rural women to pursue their entrepreneurial aspirations.

## **REQUIREMENT**

Nasscom Foundation is looking to empanel agencies that have existing training content aligned with the key thematic areas below: product innovation, storytelling and communication, and basic business planning, the ability to manage risks, scale their work, pitch to buyers, and connect with global supply chains. Key topics include accessing finance, pricing products, understanding export markets, packaging and delivery, and knowing your rights around contracts and labour laws, compliance and growth for green businesses, and having a pool of domain-expert trainers who can able to deliver sessions in Kannada, both in-person and virtually.

**Organization:** Nasscom Foundation

**Contract Duration:** Short-Term

**Application Deadline:** Rolling basis (early submissions preferred)

**Contact:** [rfp@nasscomfoundation.org](mailto:rfp@nasscomfoundation.org)

### **Scope of Work**

1. Provide contextualized, structured training content aligned with the thematic areas mentioned above
2. Deploy Kannada-speaking trainers from the agency's existing pool who can support both in-person and virtual training in Karnataka
3. Ensure trainers are equipped to engage with women in rural communities

### **Training Resource Requirement (Agency)**

1. Proven expertise in delivering training in the specified thematic domains mentioned above.
2. Demonstrated experience in training nano or micro women entrepreneurs, preferably in Karnataka.
3. Ability and willingness to travel to rural districts across Karnataka. Project location.
4. Comfortable with hybrid training models (in-person + virtual).
5. Language proficiency in Kannada is mandatory.

### **Key Competencies**

1. Proven track record of delivering entrepreneurship and skilling training with women entrepreneurs
2. Existing training modules in the thematic areas mentioned above.
3. Trainer pool with experience in Karnataka who can able to localize and contextualize delivery

### **Application Process**

Interested agencies must submit:

1. Cover Letter (highlighting interest and organizational strengths)
2. Brief on the kind of content available, a few snippets to provide an overview of the look and feel of the content
3. Team composition and trainer profiles
4. Prior experience and sectoral expertise
5. Per day honorarium of the trainer along with any costs attached to the content to be delivered

### **Timelines**

The engagement will commence in July/August 2025, with ongoing engagement over 9 months.

**Apply by:** Rolling basis (early submissions preferred)

**Contact Email:** [rfp@nasscomfoundation.org](mailto:rfp@nasscomfoundation.org)

**Subject Line:** RFP – Training Agency with Content and Trainers for Nano Women Entrepreneurs in Karnataka