

ABOUT NASSCOM FOUNDATION

Established in 2001, nasscom foundation has been witness to the transformative power of technology for over 20 years. Part of the nasscom ecosystem, we are the only neutral not-for-profit organization representing the Indian tech industry. We remain rooted to our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it the most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology. We have five key areas of intervention - Digital Literacy, Skilling and Employability, Women Entrepreneurship, Scaling Social Innovation, and Empowering NGO Ecosystem.

At nasscom foundation, we are committed to enriching lives by providing equitable opportunities for marginalized groups through skill development training programs and aiming at building a skilled workforce for India's growing economy.

ABOUT THE PROJECT

Women Entrepreneurship Program

Nasscom Foundation's flagship initiative under the Women Entrepreneurship Platform (WEP) offers to support rural women entrepreneurs through a transformative journey, enhancing their productivity, enabling access to finance, encouraging digital adoption, and supporting formalization for women artisans in Karnataka. The most promising entrepreneurs will be rewarded for their growth and impact at the culmination of the initiative, serving as role models to inspire and uplift other rural women to pursue their entrepreneurial aspirations.

REQUIREMENT

Nasscom Foundation is looking to empanel individual trainers who can conduct in-person and/or virtual trainings in the Kannada language across key thematic areas below: product innovation, storytelling and communication, and basic business planning, ability to manage risks, scale their work, pitch to buyers, and connect with global supply chains. Key topics include

1. Accessing finance, pricing products
2. Understanding export markets
3. Packaging and delivery,
4. Knowing your rights around contracts and labour laws, compliance, and growth for green businesses.

Organization: Nasscom Foundation

Contract Duration: Short-Term

Application Deadline: Rolling basis (early submissions preferred)

Contact: rfp@nasscomfoundation.org

Position Summary

The Trainer will deliver impactful sessions in in-person and/or virtual trainings in the Kannada language across key thematic areas below: product innovation, storytelling and communication, and basic business planning, ability to manage risks, scale their work, pitch to buyers, and connect with global supply chains. Key topics include accessing finance, pricing products, understanding export markets, packaging and delivery, and knowing your rights around contracts and labour laws, compliance and growth for green businesses.

Scope of Work

1. Deliver structured training sessions in Kannada, in-person and virtually, across designated districts in Karnataka.
2. Conduct sessions in one or more of the above-listed thematic areas.
3. Ensure training is practically grounded, gender-inclusive, and contextually relevant to rural nano women entrepreneurs.
4. Facilitate learning through interactive and participatory methods

Candidate Requirements

1. Proven expertise in delivering training in the specified thematic domains mentioned above.
2. Demonstrated experience in training nano or micro women entrepreneurs, preferably in Karnataka.
3. Ability and willingness to travel to rural districts across Karnataka. Project location.
4. Comfortable with hybrid training models (in-person + virtual).
5. Language proficiency in Kannada is mandatory.

Key Competencies

- Strong communication and presentation skills, adaptable to diverse rural audiences.
- Ability to simplify complex concepts for practical application in daily life and business.
- Familiarity with digital tools and resources to enhance training delivery.

Application Process

Interested candidates or agencies are requested to submit their resume and an expression of interest detailing their experience and qualifications relevant to this role. Ensure applications align with the scope and criteria provided.

Timelines

The engagement will commence in July/August 2025, with ongoing engagement over 9 months.

Apply by: Rolling basis (early submissions preferred)

Contact Email: rfp@nasscomfoundation.org

Subject Line: RFP – Trainer for Nano Women Entrepreneurs in Karnataka