

ABOUT NASSCOM FOUNDATION

Established in 2001, Nasscom Foundation has been witness to the transformative power of technology for over two decades. Part of the NASSCOM ecosystem, we are the only neutral not-for-profit organization representing the Indian tech industry. We remain rooted to our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it the most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology. We have five key areas of intervention - Digital Literacy, Skilling and Employability, Women Entrepreneurship, Scaling Social Innovation and Empowering NGO Ecosystem.

ABOUT THE PROJECT

The NF-Cisco Access to Empowerment E-Governance Project aims to build an inclusive and culturally responsive digital ecosystem across 20 Aspirational Blocks in multiple states of India, with a focus on empowering 60,000 citizens with foundational digital literacy, facilitating about 75,000 e-governance service availed cases, strengthening 600 PRI members, and supporting 100 ST Promoters for sustainable local governance through digital platforms. The project covers states including Kerala, Andhra Pradesh, Rajasthan, Odisha, Jharkhand, Tamil Nadu, and Uttar Pradesh, and works with stakeholder groups such as general citizens, tribal and PVTG communities, women and youth, Digital Ambassadors, PRI members, ST Promoters, and community leaders.

Scope of Work

The proposed assignment will cover comprehensive baseline and endline assessments to evaluate programme relevance, implementation effectiveness, outcomes, sustainability, and scalability across intervention geographies. The study will assess changes in digital awareness, access, confidence, usage of digital tools and e-governance services, the effectiveness of the Digital Ambassador and ST Promoter models, PRI readiness for digital governance adoption, and the sustainability of the overall Digital Literacy and E-Governance model.

Methodology and Approach

The study design will adopt a mixed-method approach combining quantitative surveys and qualitative enquiry, aligned to the RFP's expectation of a quasi-experimental or similarly robust design that can assess change between baseline and endline across key stakeholder groups. The methodology will include sampling design, respondent segmentation, tool finalisation, field protocols, data quality checks, analysis framework, and triangulation of findings to generate actionable insights for Nasscom Foundation, Cisco, implementation partners, and ecosystem stakeholders.

Deliverables and Timeline

The assignment will deliver an inception report, finalised data collection tools and translated versions, field operational plans, analysis framework and dummy tables, raw quantitative and qualitative datasets, topline presentations, baseline report, and endline report, as specified in the RFP. The proposed workplan will align with the indicated schedule of baseline activities during June-August 2026 and endline activities during March-May 2027, with detailed timelines and a Gantt chart included in the technical proposal.

Team Strength and Compliance

The proposed team will include experienced research professionals with expertise in large-scale field studies, digital inclusion, governance, livelihoods, and outcome evaluation, supported by trained field investigators and quality assurance systems. The submission will include the technical proposal, financial proposal, work profile, team CVs, and relevant case studies, with the financial estimate structured under professional fees, staffing, field operations, travel and logistics, data processing, and applicable taxes, in line with the RFP requirements and evaluation criteria.

If your organisation has the relevant expertise and experience as well as the geographic presence in these states, you may please send your responses after thoroughly reviewing the scope of work mentioned in the detailed RFP.

For any further queries, you may reach out to us at rfp@nasscomfoundation.org

Last Date to Apply: 30th May 2026