

ABOUT NASSCOM FOUNDATION

Established in 2001, Nasscom Foundation has been witness to the transformative power of technology for over two decades. Part of the NASSCOM ecosystem, we are the only neutral not-for-profit organization representing the Indian tech industry. We remain rooted to our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it the most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology. We have five key areas of intervention - Digital Literacy, Skilling and Employability, Women Entrepreneurship, Scaling Social Innovation and Empowering NGO Ecosystem.

ABOUT THE PROJECT

Nasscom Foundation, in partnership with Coupa Software India Private Limited, is implementing the “Coupa Digital Labs Program” over an 16-month period to bridge the digital divide by enabling last-mile communities and empowering them to take meaningful actions through digital connectivity.

- The program will establish fully-equipped interactive Digital Labs in two government schools across Pune (Maharashtra) and Bangalore (Karnataka), creating dedicated, student-ready learning environments configured for hands-on, inquiry-based digital learning.
- A total of 800 students (Class 6th to 12th), 6 teachers, and 1,200 community members will be trained across a structured 15-hour Digital Literacy curriculum spanning four progressive levels — Novice, Beginner, Competent, and Proficient.
- The program will strengthen digital access through community outreach, with 1,000 community members engaged in Digital Awareness sessions and 200 in a comprehensive Digital Literacy track, alongside teacher training to ensure sustained delivery post-project.
- The project aims to foster digital inclusion, financial literacy awareness, cyber safety knowledge, and exposure to emerging technologies, ensuring beneficiaries are equipped to participate meaningfully in the digital economy.

The indicative timelines of the project are as follows:

Particulars	Timeline
Project Commencement Date	October 2025
Project End Date	January 2027

REQUIREMENT

Nasscom Foundation is seeking an experienced research partner/consultant to conduct the Baseline and Endline Evaluation for the “Coupa Digital Labs Program”, implemented in partnership with Coupa Software India Private Limited across Pune and Bangalore.

The selected agency/consultant will be responsible for:

- Developing an inception report and finalizing multilingual quantitative and qualitative research tools in consultation with Nasscom Foundation, available in English, Marathi (Pune), and Kannada (Bangalore).
- Designing and administering structured baseline and endline surveys with students, teachers, and community members to capture digital literacy levels, cyber safety awareness, and technology exposure.
- Conducting Focus Group Discussions (FGDs) and Key Informant Interviews (KIIs) with students, teachers, school principals, and community members using contextually appropriate and sensitive data collection approaches.
- Collecting and analysing data across core assessment domains: Basic Digital Skills, Internet & Information Literacy, Cyber Safety Awareness, AI & E-Learning Exposure, Digital Financial Literacy, and Community Digital Access.
- Comparing baseline and endline findings to map progress, skill gains, changes in digital awareness, and community adoption outcomes.
- Producing high-quality reports, topline presentations, success stories, clean datasets, and a Baseline Indicator Matrix to support program delivery, donor reporting, and knowledge management.
- Deploying trained quantitative and qualitative investigators with prior evaluation experience and establishing robust mechanisms for data collection, monitoring, and quality assurance.

The consultant should demonstrate:

- Minimum 5 years of experience in research, evaluations, or impact assessments, preferably within the CSR, digital literacy, education, or community development sector.
- Strong understanding of digital literacy programming, community-based interventions, and evaluation methodologies for school and grassroots settings.
- Proven ability to design bilingual/multilingual research tools, manage diverse datasets, conduct sensitive community interviews, and deliver timely, high-quality outputs.
- Experience working with school-aged children, teachers, and community populations, ensuring confidentiality, child safeguarding, and respectful engagement.

If your organisation has the relevant expertise and experience as well as the geographic presence in Pune and Bangalore, you may please send your responses after thoroughly reviewing the scope of work mentioned in the detailed RFP.

The details of the Request for Proposal can be accessed from Nasscom Foundation's website in the RFP section. (<https://www.nasscomfoundation.org>)

For any further queries, you may reach out to us at rfp@nasscomfoundation.org

From: Nasscom Foundation

Last Date to Apply: 18th April 2026