

ABOUT NASSCOM FOUNDATION

Established in 2001, nasscom foundation has been witness to the transformative power of technology for over 20 years. Part of the nasscom ecosystem, we are the only neutral not-for-profit organization representing the Indian tech industry. We remain rooted to our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it the most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology. We have five key areas of intervention - Digital Literacy, Skilling and Employability, Women Entrepreneurship, Scaling Social Innovation and Empowering NGO Ecosystem.

At nasscom foundation, we are committed to enriching lives by providing equitable opportunities for marginalized groups through skill development training programs and aiming at building a skilled workforce for India's growing economy.

ABOUT THE PROJECT

Women Entrepreneurship Program

Nasscom Foundation plans on implementing a project through NGO/for profit partners in Delhi (NCR), Karnataka, Tamil Nadu, Telangana and West Bengal. The primary objective of the project is to support women entrepreneurs from Agriculture, Manufacturing, Processing, Handicraft and Handloom by providing them with the knowledge and skills to effectively utilize digital devices and applications, thereby enhancing their livelihood opportunities by increasing their online market access opportunities through leveraging digital technologies (ICT). The Intervention will be carried out in three districts of each state.

REQUIREMENT

Nasscom Foundation is looking for experienced individuals or agencies for short term period to conduct virtual training of Field Level Trainers across different regions of the country on **Digital Literacy, Financial Literacy, and Entrepreneurship Trainer (Short-Term Assignment based Contract)**

Organization: Nasscom Foundation

Contract Duration: Short-Term

Application Deadline: November 21, 2024

Contact: rfp@nasscomfoundation.org

Position Summary

The Trainer will deliver impactful sessions in any of the three areas—digital literacy, financial literacy, or entrepreneurship—or across all three. Ideal candidates should have a deep understanding of rural entrepreneurial environments and be adept at promoting digital and financial literacy, as well as entrepreneurship skills that empower women entrepreneurs. The goal is to enable participants to adopt digital tools, leverage e-marketplaces, access economic opportunities, and enhance their livelihoods.

Scope of Work

1. Digital Literacy

- Digital inclusion in India
- Introduction to digital devices
- Internet applications and informative platforms
- Accessing government schemes
- Digital payments (UPI, net banking)
- Social media, messaging, and e-commerce platforms
- Cyber fraud prevention and online safety

2. Financial Literacy

- Basics of money management and key financial concepts
- Digital banking, accounting, and payment methods
- Budgeting and setting smart financial goals
- Financial calculators and tools
- Basics of insurance and investment
- Retirement planning essentials

3. Entrepreneurship

- Fundamentals of entrepreneurship and key traits
- Mapping enterprise opportunities
- Market access strategies
- Business plan development
- Enterprise registration and regulatory compliance
- Introduction to Goods and Services Tax (GST)

Candidate Requirements

- **Experience:** Minimum of 5 years in training related to digital or financial literacy or entrepreneurship development.
- **Expertise:** Comprehensive understanding of rural entrepreneurial environments and proficiency in the topics listed above.
- **Pedagogy:** Proficiency in a variety of training methodologies suited to rural or underserved communities.
- **Knowledge:** Awareness of adult learning principles as well as different learning styles of individuals.
- **Adaptability:** Ability to adapt to new and dynamic content and customize and align examples pertaining to it.
- **Language Skills:** Knowledge of delivering training in Hindi and English is mandatory in addition any one or more regional languages: **Telugu, Tamil, Kannada, Bengali** is highly desirable.

**Note: If agencies are applying they should be able to share the profiles of their employees who match the above requirements alongside the agencies have to established their credibility in this field.*

Key Competencies

- Strong communication and presentation skills, adaptable to diverse rural audiences.
- Ability to simplify complex concepts for practical application in daily life and business.
- Familiarity with digital tools and resources to enhance training delivery.

Application Process

Interested candidates or agencies are requested to submit their resume and an expression of interest detailing their experience and qualifications relevant to this role. Ensure applications align with the scope and criteria provided.

Apply by: November 21, 2024

Contact Email: rfp@nasscomfoundation.org